

LEAH CALLAHAN

GRAPHIC & WEB DESIGNER

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EXPERIENCE

DESIGN INTERN | ZURB, Inc.

Summer 2017

Redesigned the web application, Enroll. Researched competitors, completed web audits, low-fi and hi-fi wireframes, user tested the designs, completed visual assets, CSS animations, HTML, and Sass. Presented the progress biweekly to receive constructive criticism and discuss opportunities for the app.

DESIGNER / TEAM LEAD | Studio 165+

2017 - Present

Competitively chosen from the Graphic Design Department in the School of Art at Ball State University to construct a design studio. Create identity systems and design visuals (both print and web) and communicate and present ideas to clients. As Team Lead, I oversaw roles of a select group of students, delegated work, presented solutions to clients, and conducted group meetings.

DESIGN MASTER | Digital Corps

2016 - Present

Collaborate with students from multiple disciplines to create web and print design solutions for Ball State clients. Provide mentorship and leadership to other students. Work closely alongside student developers, videographers, marketers and user experience specialists to meet project deadlines.

JUNIOR PROJECT MANAGER | Digital Corps

2016 - Present

Create, plan, and manage timelines, lead team meetings, and help team members progress on a project in order to make deadlines. Address and solve possible obstacles, communicate with clients, and lead client meetings.

GRAPHIC DESIGNER | Hero Design Company

Summer 2015

Met with children within Cincinnati Children's Hospital to design personalized superhero capes. Collaborated with a team of twelve designers to create, sew, and deliver the capes.

EDUCATION

BFA IN GRAPHIC DESIGN | Ball State University

May 2018

Dean's List | 2014 - Present

3.8 GPA

AWARDS

INTERNATIONAL

Front-End Web Developer Google Scholarship

NATIONAL

GD USA Graphic Design Award

AIGA 2017 Flux Design Award (Web Design)

AIGA 2017 Flux Design Award (Publication Design)

AIGA 2016 Flux Design Award (App Design)

W³ Awards Gold Winner (Mobile App)

W³ Awards Silver Winner (Mobile App)

REGIONAL

AIGA Excellence in Branding Award (Indiana)

UNIVERSITY

Student Best in Show Addy Award

Student Gold Addy Award in Digital/Interactive

Student Silver Addy Award

Ball State Juried Art Show 2nd Place

Ball State Juried Art Show Graphic Design Award

Muncie Student Art League Award

Ruth Swain Art Scholarship

Sursa Fine Arts Scholarship

Presidential in the Arts Scholarship

EXHIBITIONS

Cowork Frederick, Maryland Exhibition

Ball State University Juried Art Show | 2016 - 2018

Ohio Governor's Art Exhibition

AFFILIATIONS

AIGA

Vice President of Ball State Chapter | 2018

Co-Vice President of Ball State Chapter | 2017

Member since 2015

CONFERENCES / EVENTS

AIGA National Design Conference

MINNEAPOLIS, MN | 2017

LAS VEGAS, NV | 2016

Grow with Google Conference

Women Working in Technology Conference

Website Thru The Nite

SKILLS

HTML / CSS / Sass

JavaScript / jQuery

Sketch



CERTIFIED
ASSOCIATE

Adobe Illustrator

Adobe Photoshop

Adobe After Effects

Adobe InDesign

Adobe XD